

Quick Facts

- **Delivers specific, actionable information on the deceased**
- **Features email alerts for the occurrence of terms defined by the user**
- **Includes fully indexed obituaries from every corner of the U.S.**
- **Is fully searchable and updated daily**
- **Lets users email persistent links or full text to colleagues**
- **Offers advanced search, content management and distribution options**
- **Offers tens of millions of full-text news and information articles**
- **Provides Web-based access to the nation's largest, fastest-growing database of newspaper obituaries and articles**
- **Reduces the time required to discover opportunities**

Leverage the most comprehensive U.S. obituary & newspaper resource

Advancement professionals require powerful tools to efficiently search and monitor information resources. *Advancement Services* from NewsBank offers unlimited access to the most comprehensive online database of obituaries and news articles from U.S. newspapers, with hundreds of titles exclusive to NewsBank. Fully searchable, updated daily and featuring email alerts for the occurrence of terms defined by the user, *Advancement Services* drastically reduces the time required to discover opportunities in the competitive development environment.



America's largest, fastest-growing newspaper database

America's Newspapers provides tens of millions of full-text articles in current issues and years of archives from hundreds of newspapers nationwide. It offers credible primary source information on people, organizations and events that proves valuable to virtually every type of advancement research.

The most complete obituary resource in existence

America's Obituaries & Death Notices has consolidated more than 29 million listings from all 50 states—that is approximately 90% of recent death records. An extensive, daily editorial review of each newspaper ensures all obituaries from all sections are included, even paid and unpaid death notices in the classifieds and records that do not appear in newspapers' complete electronic editions. Each obituary contains full bibliographic citation information, including the newspapers' name, date, city/state, edition and page number—this is offered only by NewsBank. *America's Obituaries & Death Notices* delivers specific, actionable information on the deceased's genealogical ties, career path, education, social and religious affiliations, philanthropic activities and more.

Email alerts and advanced search & retrieval features

Advancement Services automatically sends instant or regularly scheduled emails when terms defined by the user appear in newspapers nationwide. Also, users can email persistent links or the full text of obituaries and articles to colleagues. *Advancement Services* also offers the following:

- Powerful search engine – use keyword, Boolean, proximity and wildcard searches
- Ability to truncate names – use roots to identify spelling variations
- Saved searches – select previous searches from a list and repeat them
- Map-based interface – search a single newspaper, titles across a state or region, all titles nationwide or custom lists
- Tags and archives – store files in online folders for easy printing and emailing
- Plain text format – easily cut and paste text into other programs and databases

For more information, contact a NewsBank representative by calling 800.762.8182 or emailing sales@newsbank.com.